



Legal Watch

NO PRICE INCREASE FOR BASIC NECESSITIES AND PRIME COMMODITIES (BNPCS) UNTIL MAY 10



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SUMMARY

The DTI announced a price freeze on basic necessities and prime commodities (BNPCs) until 10 May 2026, following a directive to protect consumers amid the ongoing Middle East crisis. Covered goods include essential items such as canned goods, milk, bread, coffee, noodles, bottled water, and household products with suggested retail prices.

The DTI stated that supply levels remain stable and no shortages are expected, discouraging panic buying. The agency has intensified market monitoring under the government's UPLIFT framework to prevent profiteering and unauthorized price increases, working closely with manufacturers and retailers to ensure compliance. Consumers are encouraged to report any violations of SRP rules through official DTI channels.

ACTIONABLE ADVICE

Businesses should comply strictly with the price freeze and maintain clear pricing records to support regulatory inspections. Retailers should also monitor supply chain costs and adjust operations to stay within legal pricing limits.

Financial institutions should consider providing short-term financial support to affected businesses while ensuring they continue to comply with government price regulations.

* Agency Name

Department of Trade and Industry (DTI)

* Issuance Title

No price increase for basic necessities and prime commodities (BNPCs) until May 10

* Issuance Date

20 April 2026

* Link

<https://www.dti.gov.ph/dti-latest-news/dti-dti-no-price-increase-basic-necessities-prime-commodities-bnpcs-may-10>

