



Legal Watch

DTI LAUNCHES ₱2-B E-TRANSPORT LOAN FOR OPERATORS, DRIVERS



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PNA GenSan file photo

* Agency Name

Department of Trade and Industry (DTI)

* Issuance Title

DTI-FTSC, CITEM Seal
Cadetship MOU; Explore SME
Collaboration in Follow-Up
Talks

* Issuance Date

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<https://www.dti.gov.ph/dti-latest-news/dti-dti-ftsc-citem-seal-cadetship-mou-explore-sme-collaboration-follow-up-talks>

SUMMARY

The DTI, through its Foreign Trade Service Corps (FTSC) and the Center for International Trade Expositions and Missions (CITEM), signed a Memorandum of Understanding on 17 April 2026 to strengthen trade capacity-building and SME internationalization efforts.

The agreement establishes a cadetship program for Foreign Trade Service Officers, providing structured industry exposure to enhance professional development in trade promotion and facilitation. It also supports enhanced collaboration under the Likhang Filipino initiative, enabling Philippine MSMEs to showcase their products and services in global markets through expanded SME showroom opportunities.

The partnership is designed to improve skills development, strengthen trade promotion capabilities, and expand market access for Filipino enterprises.

ACTIONABLE ADVICE

SMEs should actively participate in government-led trade fairs and showroom programs to access export opportunities and build international networks. Businesses should also prepare export-ready documentation and product standards to improve competitiveness in foreign markets.

Companies may benefit from strengthening compliance with international trade requirements and leveraging government trade facilitation programs to reduce market entry barriers and improve global visibility.

