



Legal Watch

TESDA OPENS TRAINING HUB TO EMPOWER WOMEN, FUTURE-PROOF CREATIVE SKILLS



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Taguig Chronicles / Facebook

SUMMARY

The Technical Education and Skills Development Authority (TESDA) launched Juana Creatives, a co-working and training hub aimed at empowering women and aspiring creatives through skills development, collaboration, and enterprise support. The initiative expands technical vocational education into the creative industries, offering flexible, industry-led courses in areas such as crafts, design, media production, and digital arts.

Juana Creatives focuses on developing “AI-resilient” skills, such as craftsmanship, storytelling, and cultural expression, to help participants remain competitive in an evolving, technology-driven economy. The hub also provides mentorship, incubation support, and market access to help creatives turn their skills into sustainable businesses. While launched in line with Women’s Month, the program is open to all participants and aims to strengthen linkages between training, innovation, and the creative economy.

ACTIONABLE ADVICE

Creative entrepreneurs and businesses should explore participation in skills programs and partnerships to enhance capabilities in high-value, non-automatable services.

* Agency Name

Technical Education and Skills Development Authority (TESDA)

* Issuance Title

TESDA opens training hub to empower women, future-proof creative skills

* Issuance Date

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* Link

<https://www.tesda.gov.ph/Media/NewsDetail/20460>

