



Legal Watch

EXPANDING OPPORTUNITIES FOR PHILIPPINE FOOD AND BEVERAGE EXPORTERS IN THAILAND



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SUMMARY

The DTI, in partnership with the Department of Agriculture (DA), conducted a Market Access Seminar on Thailand on 25 May 2026 during THAIFEX–Anuga Asia 2026 in Bangkok. The program brought together Philippine food and beverage exporters, Thai regulatory agencies, financial institutions, and industry representatives to discuss market-entry opportunities and compliance considerations in Thailand.

The seminar covered Thailand's food-import rules, labeling requirements, and compliance standards, with briefings from the Thailand Food and Drug Administration (FDA). Krungsri Bank also presented an overview of Thailand's food and beverage sector and introduced cross-border business support services under its ASEAN LINK program. Participants were able to raise regulatory and market-access concerns directly with representatives of the Thailand FDA, Ministry of Agriculture, and private-sector stakeholders.

The initiative forms part of the Philippine Government's continuing efforts to help Philippine food and beverage enterprises improve export readiness and expand into regional markets. It also highlights Thailand's potential as a commercially significant, but highly regulated, export destination for Philippine food products.

ACTIONABLE ADVICE

Philippine food and beverage exporters considering entry into Thailand should undertake an early regulatory and commercial assessment before committing to distribution arrangements or product launches.

Businesses should confirm the import, registration, labeling, product-composition, and documentation requirements applicable to their specific products, and identify whether a qualified Thai importer, distributor, or local representative is required.

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